



LaCrosse G R A P H I C S

Printing the Future

3025 East Ave. South
La Crosse, WI 54601
Phone: 608.788.2500
Toll Free: 800.832.2503
Fax: 608.788.2660
www.lacrossegraphics.com

Credit Application

Complete all fields. Missing items may delay your order.

Business Name		
Street Address		
City	State	Zip
Billing Address		
City	State	Zip
Phone	Fax	
Date Business Established	County	
Person Responsible for Paying Account		
Person(s) Authorized to Place Orders		
Type of Business		
Business Ownership	<input type="checkbox"/> Corporation	<input type="checkbox"/> Partnership <input type="checkbox"/> Individual <input type="checkbox"/> LLC
Fed. Tax ID #		

ARE YOU TAX EXEMPT FOR PURCHASES WITH LA CROSSE GRAPHICS? YES NO

If yes, you must send a completed sale tax exemption certificate with this application for the appropriate state.

Note: We must tax shipments to WI, MN, IA & IL. If you are exempt in these states you must provide an exempt/resale certificate for each applicable state.

If corporation, name of officers and shareholders:

Name	Title
Name	Title
Name	Title
Name	Title

If partnership, list partners

Name	Social Security No.
Name	Social Security No.
Name	Social Security No.

If limited liability company, name member and managers:

Name	Title
Name	Title
Name	Title

If individual, list spouse's name:

Name	Social Security No.
Spouse's Place of Employment	

Banking Affiliation

Name		
Address		
City	State	Zip
Phone	Account #'s	

Trade References – List minimum of four. **ALL FIELDS REQUIRED!**
(Vendors you use in the course of your business. Do not list utilities or credit card companies.)

Name		
Address		
City	State	Zip
Phone	Fax	

Name		
Address		
City	State	Zip
Phone	Fax	

Name		
Address		
City	State	Zip
Phone	Fax	

Name		
Address		
City	State	Zip
Phone	Fax	

Has a tax lien, civil suit, or judgment been filed against you in the last six (6) years? YES

No

If yes please explain

Have you ever filed for bankruptcy? YES NO

If yes, please explain

TERMS AGREEMENT

The undersigned buyer agrees that all information provided in the credit application is true and correct and the following terms and conditions shall apply to all credit transactions by and between La Crosse Graphics, Inc. and the undersigned buyer. The undersigned buyer further agrees the full account balance is payable in full within 30 days of invoice date unless La Crosse Graphics Inc. agrees to other terms in writing. If not paid as specified, buyer agrees that finance charges shall accumulate on the unpaid principal balance at the rate of 18% per annum until paid in full. If a check is returned for any reason, Seller or Assignee may charge Buyer's returned check processing fee as established by Seller or Assignee from time to time not to exceed the

maximum permitted under applicable law. Buyer represents that the product is not being purchased for family, household or personal use. If credit is extended pursuant to this credit application and terms agreement, buyer shall provide notice to La Crosse Graphics, Inc. of any changes to the information provided to La Crosse Graphics, Inc. within thirty (30) days of such change occurring. Buyer agrees to pay all costs of collection of the account, including actual, reasonable attorney's fees. Venue of any legal proceedings shall be in Circuit Court in La Crosse County, WI.

Dated this ____ day of _____, _____.

BUYER'S SIGNATURE

TITLE

GUARANTY

The undersigned guarantees the prompt performance of Buyer's obligations to La Crosse Graphics, Inc. pursuant to any credit extended to Buyer following the date of Buyers Credit Application and Terms Agreement and all modifications and extensions thereof, including prompt payment of all sums when due. The undersigned shall, immediately upon demand, pay any sum due to La Crosse Graphics, Inc. by Buyer thereof, without setoff. The undersigned hereby waives notice of any modifications, amendments, or extension of the Credit Application and Terms Agreement, and of Buyer's nonperformance or breach of such agreement. The payment obligations under this Guaranty are the direct, primary, and continuing obligations of the undersigned and the undersigned's heirs, successors, and assigns, and not merely a guaranty of collection. Capitalized terms used in this Guaranty have the same meaning given to them in the agreement.

Guarantor Signature: _____ Address: _____

Print Name: _____ City, State, Zip: _____

TERMS AND CONDITIONS

1. **PAYMENT:** Payment shall be due in full within 30 days of invoice date. Interest shall accrue on the unpaid balance from the due date, at the monthly interest rate of 1.5%.
2. **TAXES:** Buyer shall pay all taxes and other charges imposed by any governmental authority upon the production, sale, use or shipment of the products sold. Price quotations do not include taxes or other charges, unless specified.
3. **SHIPMENT AND DELIVERY:** Shipments will be made as scheduled and as mutually agreed. In the absence of shipping instructions, seller will use its best judgment as to the method of shipment. Unless otherwise specified the price quoted is for a single shipment, F.O.B. La Crosse. All proposals are based on continuous and uninterrupted delivery of complete order, unless specifications distinctly state otherwise. Seller is not liable for any delays in delivery caused by any cause beyond the reasonable control of seller, including accidents to machinery, labor disputes, floods, fires, transportation delays, and delays or restrictions imposed by governmental rules or regulations. Receipt of the products without notifying seller as hereinafter provided shall constitute waiver of any or all claims for delay.
4. **QUOTATIONS:** Price quotations are not binding beyond 30 days unless mutually agreed. Clerical errors are subject to correction.
5. **LIMITED WARRANTY AND LIMITATION OF LIABILITY:** Seller warrants the products sold are free from defects in material and workmanship, subject to reasonable commercial variations. All products are sold and samples provided with the understanding that the buyer had independently determined the suitability of such products for its purposes. Should any failure to conform to this warranty appear within 30 days after the date of initial shipment, seller shall, upon notification thereof and substantiation, at seller's option, refund the purchase price or repair or replace the product sold. THIS WARRANTY IS EXCLUSIVE AND IS IN LIEU OF ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR OTHER WARRANTY OF QUALITY, WHETHER EXPRESSED OR IMPLIED, NO WAIVER, ALTERATION, ADDITIONS OR MODIFICATIONS OF THE FOREGOING SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN OFFICER OF SELLER. SELLER SHALL NOT BE LIABLE UNDER ANY CIRCUMSTANCES FOR ANY LOSS, DAMAGE OR EXPENSE DIRECTLY OR INDIRECTLY ARISING OUT OF THE USE OF THE PRODUCTS SOLD HEREUNDER OR FROM ANY OTHER CAUSE. SELLER SHALL NOT BE LIABLE FOR ANY PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES IN CONNECTION WITH THE PRODUCTS SOLD.
6. **INSPECTION AND WAIVER OF CLAIMS:** The products covered by this order shall be deemed finally accepted and inspected within 7 days after their receipt by buyer, unless written notice of rejection of any claim is given to seller within 5 days after the expiration of the 7 day inspection period. Acceptance as aforesaid shall constitute acknowledgement of full performance by seller of its obligations hereunder except as provided otherwise herein.
7. **THIRD PARTY LIABILITY:** Seller shall not be liable to any third party for any claim in connection with the products sold. Buyer assumes sole responsibility for such third party liability and shall indemnify seller for all losses the third party claims, including, but not limited to, expenditures for judgments, settlements, attorney's fees, litigation and negotiation.
8. **EXPENSES OF COLLECTION:** Buyer agrees to pay all expenses of seller for collection of the amounts owed hereunder, including reasonable attorney's fees.
9. **APPLICABLE LAW:** This agreement shall be governed by the laws of the State of Wisconsin.
10. **CONFLICTING TERMS:** The terms of this estimate/quotation shall prevail over any conflicting term in any order or other document from buyer.

11. PRICES: All prices are based on continuous and uninterrupted production of the entire order unless otherwise stated. Prices are based on hours and wages controlled by Federal and State labor laws, and buyers' schedules requiring work beyond regular working hours are subject to a charge to cover the additional cost. Seller reserves the right to revise prices to reflect increases in labor or material costs occurring between dates of acceptance and completion of order.
12. ORDERS regularly entered cannot be cancelled except upon terms that will compensate against loss.
13. EXPERIMENTAL WORK performed at customer's request, such as sketches, drawings, composition, plates (including lithographic plates), presswork and materials shall be charged for at current rates.
14. SKETCHES, COPY, DUMMIES and all preparatory work created or furnished by the printer, shall remain his exclusive property and no use of same shall be made, nor may ideas obtained therefrom be used, except upon compensation to be determined by owner.
15. ARTWORK, TYPE, PLATES, DISKS (Including lithographic plates), engravings, negatives, positives, and other items when supplied by the printer shall remain his exclusive property, unless otherwise agreed in writing.
16. ALTERATIONS: Proposals are only for work according to the original specifications. If through customer's error, or change of mind, work has to be done a second time or more, such extra work will carry an additional charge, at current rates for the work performed.
17. PROOFS: Proof shall be submitted with original copy. Corrections, if any, to be made thereon and to be returned marked "O.K." or "O.K. with corrections" and signed with name or initials of person duly authorized to pass on same. If revised proofs are desired, request must be made when proof is returned. Printer is not responsible for errors if work is printed as per customer's O.K.
18. PRESS PROOFS: An extra charge will be made for press proofs, unless the customer is present when the form is made ready on the press, so that no press time is lost. Presses standing waiting O.K. of customer will be charged at current rates for the time consumed.
19. OVER RUNS or under runs not to exceed 10% of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged or credited to the customer proportionately.
20. CUSTOMER'S PROPERTY: The printer shall charge the customer, at current rates, for handling and storing customer's stock or customer's printed matter held more than thirty (30) days. All customer's property that is stored with a printer is at the customer's risk, and the printer is not liable for any loss or damage thereto caused by fire, water leakage, theft, negligence, insects, rodents or any cause beyond the printer's control. It is understood that the gratuitous storage of customer's property is solely for the benefit of the customer.
21. REPAIRS, CHANGES, trimming, mortising, anchoring, special proofing or similar work required on materials which are furnished by the customer, including but not limited to, drawings, engravings, and negatives, shall be billed at current market rates.
22. PAPER STOCK furnished by the customer shall be properly packed, free from dirt, grit, torn sheets, bad splices, etc., and of proper quality for printing requirements. Additional cost due to delays or impaired production on account of improper packing or quality shall be charged to the customer.
23. COLOR PROOFINGS: Because of the difference in equipment and conditions between the color proofing and the pressroom operations, a reasonable variation in color between color proofs and the completed job shall constitute an acceptable delivery.
24. RUSH!! SERVICES are available, an additional fee may apply. Please contact your Sales Representative or Customer Service for details.

Authorization to Release Credit Information

_____, recently applied for credit with La Crosse Graphics.
We have been requested to provide information concerning our credit history. Therefore, I authorize the investigation of our credit information.

Your release of our credit information is authorized whether such information is of record or not. I release you and all persons, agencies, agents, employees, firms, companies, or parties affiliated with you from any damages resulting from providing such information.

This authorization is valid for thirty (30) days from the date of my signature below.
Please keep a copy of our release request for your files.

Thank you in advance for your cooperation.

Signature		Date
Address	State	Zip
Telephone (daytime)		